

BNP PARIBAS SUSTAINABLE FINANCE HACKATHON HONG KONG 2026 *IN PARTNERSHIP WITH TARA OCEAN*

KICK-OFF WEBINAR

30 January 2026



BNP PARIBAS

The bank for a changing world

AGENDA

- 1 BNP PARIBAS**
- 2 TARA OCEAN**
- 3 THE HACKATHON**

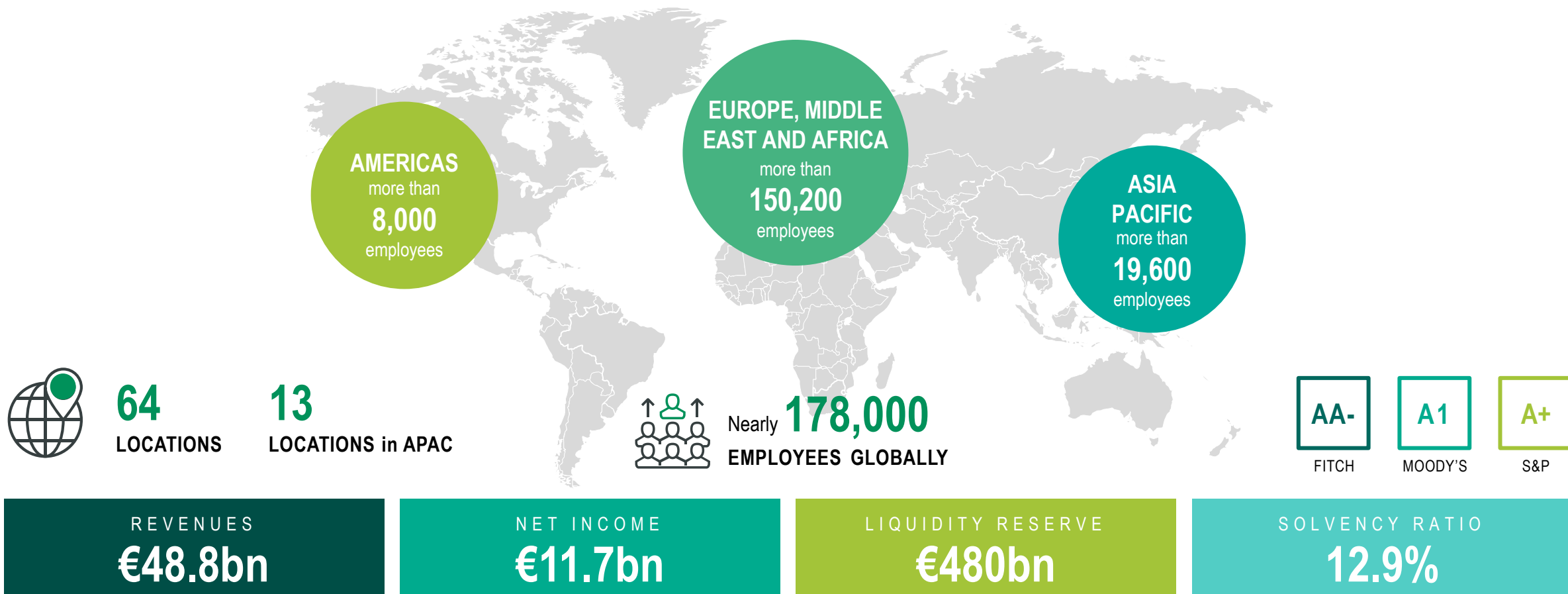


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BNP PARIBAS



A LEADING EUROPEAN BANK WITH STRONG LOCAL PRESENCE



Key figures for the Group as of 31 December 2024. Source: BNP Paribas, Bloomberg. Credit ratings as of January 2025. For S&P, rating for Senior Preferred Debt is quoted. For Moody's, rating for Senior Preferred Debt is quoted. For Fitch, rating for Senior Preferred Debt is quoted. A credit rating is subject to downward revision, suspension or withdrawal at any time by the assigning rating organization, (i) does not take into account market risk or the performance-related risks of the investment, and (iii) is not a recommendation to buy, sell or hold securities.



WHAT WE DO

OUR ASSETS



European Group with global reach operating in **64 countries and regions**



Nearly **178,000** committed employees worldwide



Broad diversification by customer segment, geography, sector and business line



A solid financial structure with **€134.1bn** in common stockholder's equity



Cooperation between business lines, to meet all our customers' needs



Technology and innovation at the heart of our model with **more than 800** AI use cases in production in 2024.



A leading group in sustainable finance, **#1 worldwide** in Global Sustainable bonds and loans league tables in 2025 (source Dealogic).

OUR DIVERSIFIED AND INTEGRATED MODEL



OUR SOLUTIONS

EVERYDAY BANKING



PAYMENTS



ADVICE



FINANCING



INVESTMENTS



SAVINGS

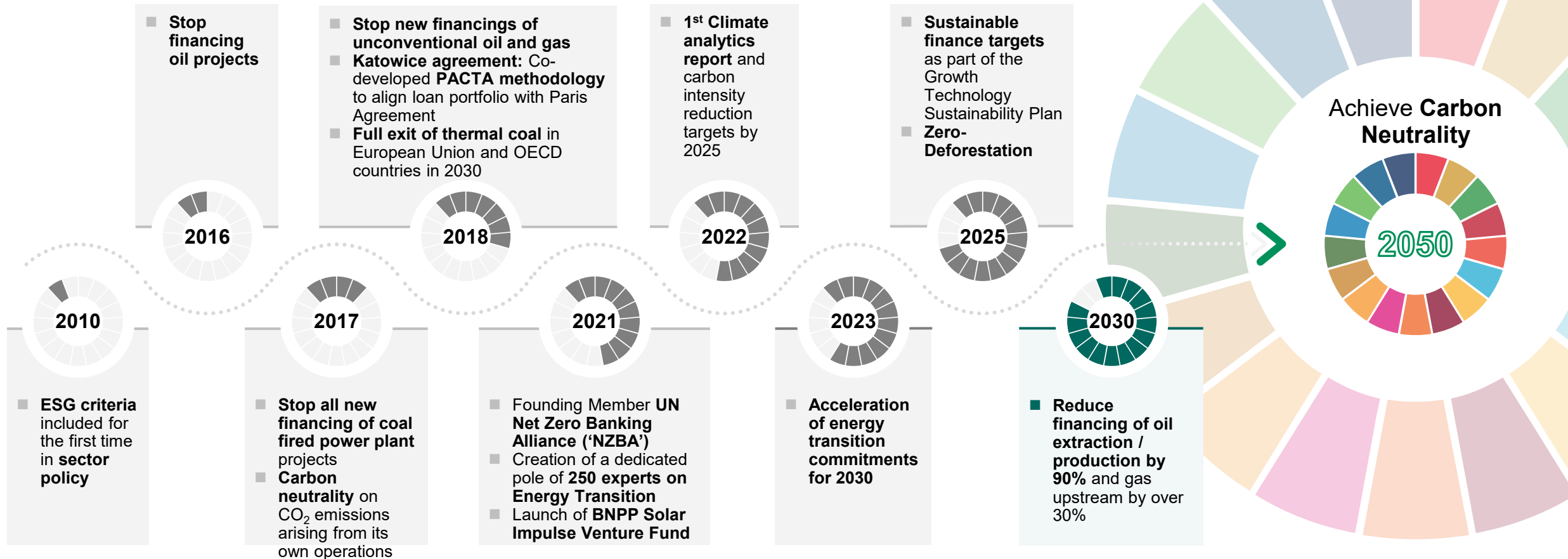


PROTECTION

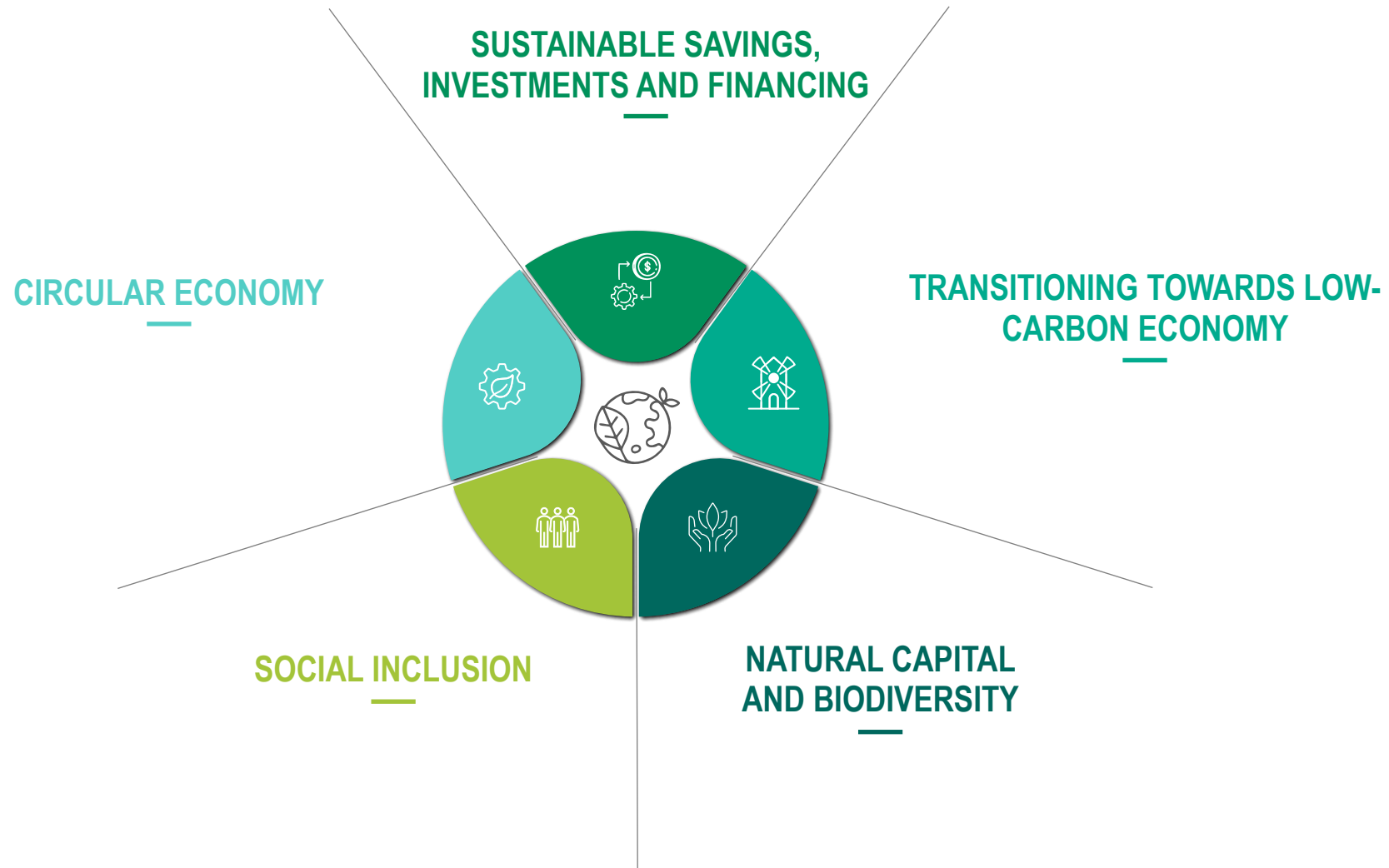


BNP PARIBAS' JOURNEY TO NET ZERO

Building upon over a decade of ESG leadership



2024 ACHIEVEMENTS ON THE SUSTAINABILITY PILLAR'S 5 PRIORITY THEMES



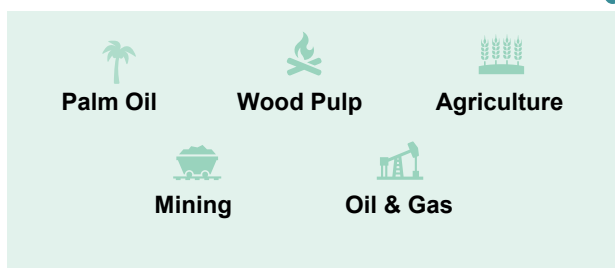
*See the 10 indicators of BNP Paribas' CSR Dashboard in [2024 URD](#), p. 692.



BNP PARIBAS' ACTIONS TO PRESERVE AND RESTORE NATURAL CAPITAL AND BIODIVERSITY

BNP Paribas is committed to preserving biodiversity through its **financing and investment policies**, a constructive **dialogue with its clients** in the most sensitive sectors, the provision of **products and services based on nature-based solutions**, the **coalitions** in which it participates, **philanthropy** and **support for research**.

Sectoral policies including biodiversity stakes since 2012



Public positions since 2019

In 2019, the Group published its **Ocean Position Paper**, and in 2025 reinforced its commitments in line with the UN Ocean Decade.

Broadly, in 2021, BNP Paribas affirms its **commitments to preserving and restoring natural capital and biodiversity** through its published position.

The Group **supports its clients' initiatives** aimed at maintaining and restoring biodiversity, nature and ecosystem services.

Taking Action

- €5.4bn** Amount of **financing to companies contributing to protecting terrestrial and marine biodiversity since 2022** (KPI #9 of CSR Dashboard, [URD 2024](#) p.692)
- 100%** **Large & medium corporates clients assessed on biodiversity** (traceability of their value chain and transparency)
- 100%** Clients producing or purchasing Brazilian beef or soybeans in the Brazilian Amazon and Cerrado will have implemented **full traceability of their beef and soybean supply chains**
- €250m** in **funding start-ups committed to ecological transition**
- €24m** **Climate & Biodiversity Initiative**: 35 research projects supported for an amount of €24m since 2010

Partnerships & ecosystems

Founding Member and active contributor of **Taskforce on Nature-related Financial Disclosures**



Signatory since 2008



Collaboration & philanthropic support (selection)



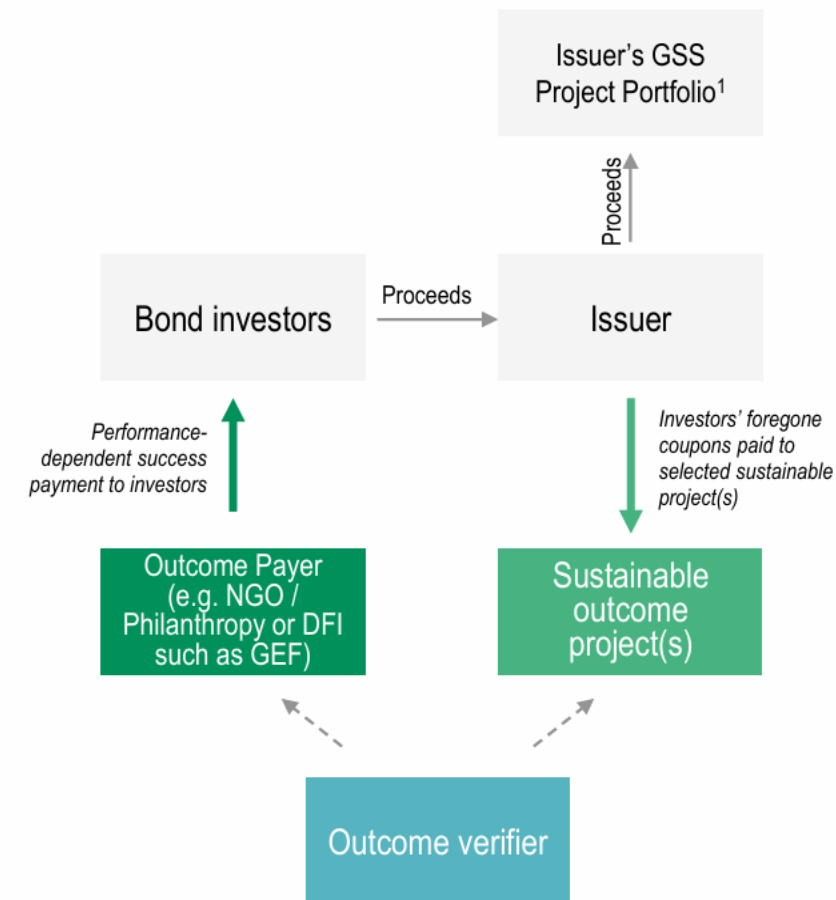
SUSTAINABLE FINANCE IN ACTION – CASE STUDY (1/2)

World Bank: Indonesia Coral Reef Outcome Bond

- In 2023, the **World Bank** launched the **Indonesia Coral Reef Outcome Bond**, an innovative outcome-based financing instrument supporting coral reef conservation in priority Marine Protected Areas (MPAs) in Indonesia.
- Objective: improve the effectiveness and long-term sustainability of MPAs by **linking financing to verified conservation outcomes** rather than inputs.
- The bond finances concrete actions within MPAs, including **reef monitoring, enforcement, ecosystem management and institutional capacity building**.
- Investor **returns are tied to measurable performance**, such as improvements in coral reef health and progress against internationally recognized conservation standards.
- [More information.](#)



Sustainable Outcome Bond structure with a Grant



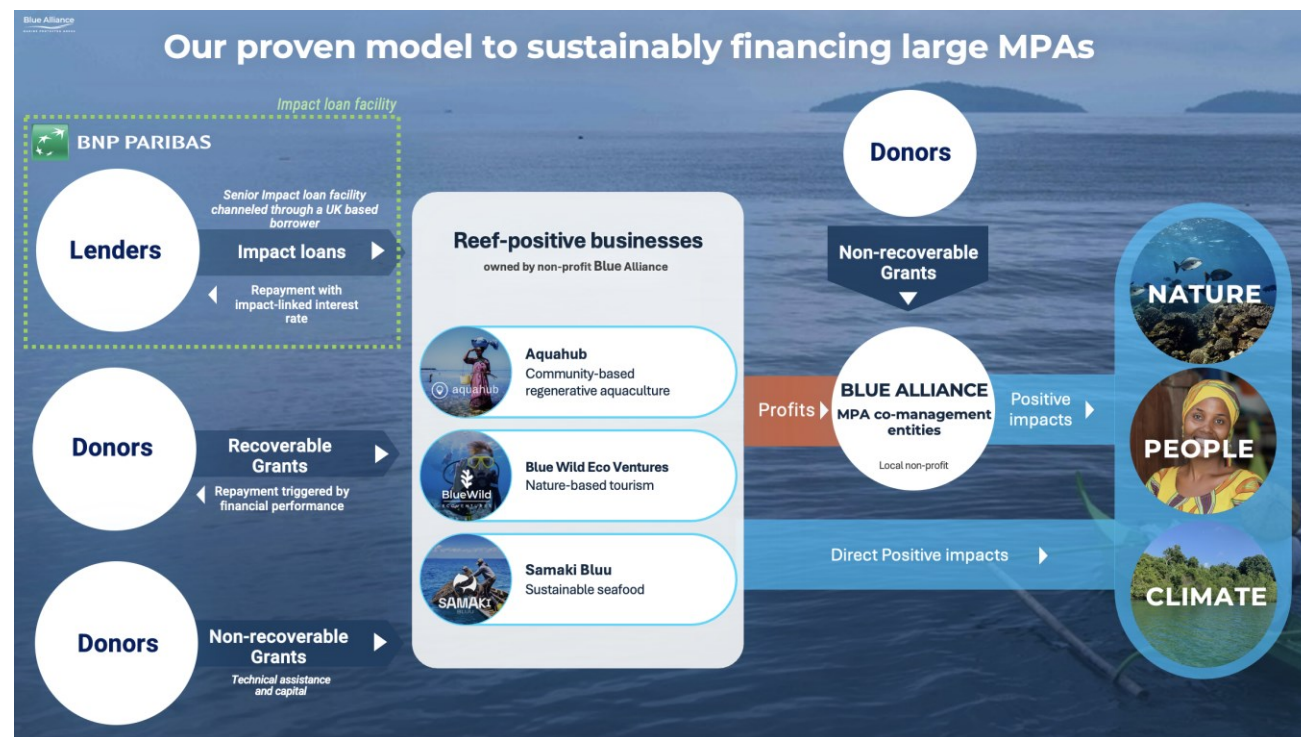
SUSTAINABLE FINANCE IN ACTION – CASE STUDY (2/2)

Blue Alliance: Coral Reef Conservation Blended Finance Facility

- In 2024, BNP Paribas and French non-profit Blue Alliance launched a **Blended Finance Facility** for coral reef conservation combining **concessional capital and/or grants to de-risk investments in local impact businesses** and Marine Protected Areas.
- **Objective:** preserving marine biodiversity by supporting coral reef conservation and financing positive-impact businesses such as ecotourism and aquaculture.
- The facility **supports nature-based solutions and positive-impact project** across multiples geographies (Indonesia, the Philippines, Tanzania and Cabo Verde).
- Currently managing **3 million hectares of MPAs**, 10 million hectares by 2030. This financial and operational model is designed to be replicable across other sectors and geographies, particularly targeting “paper MPAs” in the global south that lack funding and technical expertise.

KEY KPIS

- Fish population regeneration
- Surface areas of coral reefs effectively protected
- Improved catches by small fisheries operating in and around the MPAs
- Number of jobs created in and around the MPAs
- Hectares of mangroves restored



[More information.](#)



2

TARA OCEAN



*Defend Life,
Protect the Ocean*



Romain TROUBLÉ
CEO



Founded in **2003**

1st Non-profit foundation in France dedicated to the **Ocean**

2 Main missions :
Explore the Ocean to better **understand** it
Share scientific knowledge to foster attention

The ultimate goal of the Foundation is to seek ways to regenerate the **Ocean health and resilience** against **climate change and pollution pressures**.

Exploration – Outreach – Policy



MAJOR EXPEDITIONS

Tara Oceans



2009 - 2013

The first global study of
plancton

Tara Microplastiques



2019

Research on plastic
pollution and its impact on
the microbiome in rivers
and the Ocean

Tara Pacific



2016 - 2018

The world's most ambitious
scientific campaign on coral
reefs

Tara Europa /TREC



2023 - 2024

The first large-scale
study of the land-sea
continuum along the
European coastline

Tara Polaris I Arctic, climate sentinel



2026 - 2027

IMPACT IN SCIENCE



- **100,000** microscopic marine **species** discovered
- **150 million + genes** discovered in the marine world
- The largest environmental, photographic and genomic database of a complete ecosystem.
- More than **200,000 viruses** characterized (representing 99% of all known marine viruses).
- For the first time, the largest global ecosystem, that of plankton, was studied in its entirety.

> 1 100 scientific publications since 2015



OUTREACH AND EDUCATION



For 20 years, 1 million school kids has been engaged by their teacher with Tara and the Ocean
And more than 120 000 kids had the chance to step onboard the Tara in 75 countries...

INTERNATIONAL **ADVOCACY** : MAKING THE OCEAN A SHARED RESPONSIBILITY



- Four areas of action: climate, high seas, biodiversity and plastics
- Special Observer to the UN since 2015 and partner of UNESCO-IOC



- Contributed to include the Ocean in the Paris Agreement
- Founding member of the Ocean & Climate Platform

FUTURES OF THE TARA OCEAN FOUNDATION

Multiply the impact by doubling the resources



A NEW SHIP TO STUDY THE ARCTIC, CLIMATE SENTINEL



An *international drifting scientific station, a willing captive of the ice equipped with unprecedented scientific capabilities*

The Arctic is warming **4x faster** than the rest of the world

18

Months of drift

10

Missions until 2045

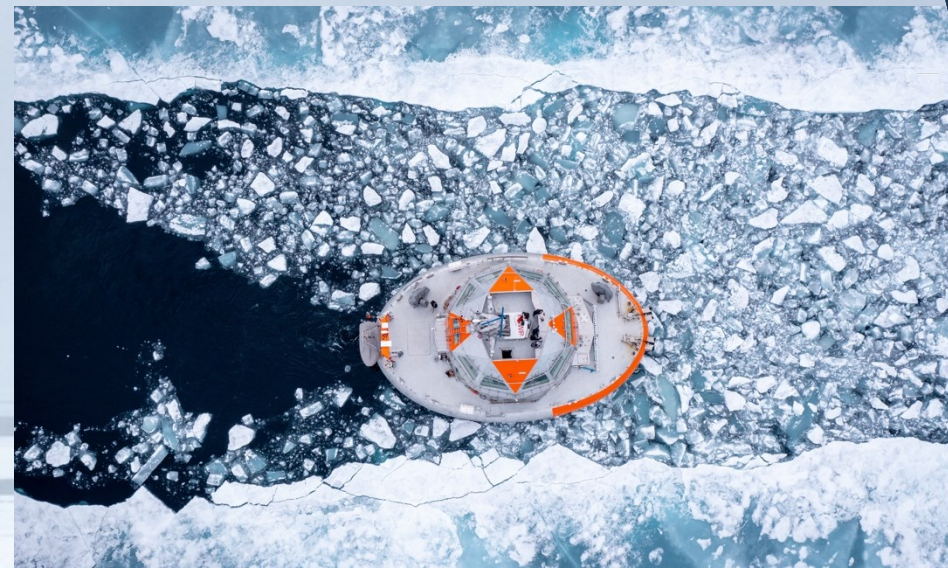
Summer ice-free
Arctic Ocean by
2040.

Global
consequences.

Critical gaps remain in our understanding of this **unique ecosystem**.

12 to 18

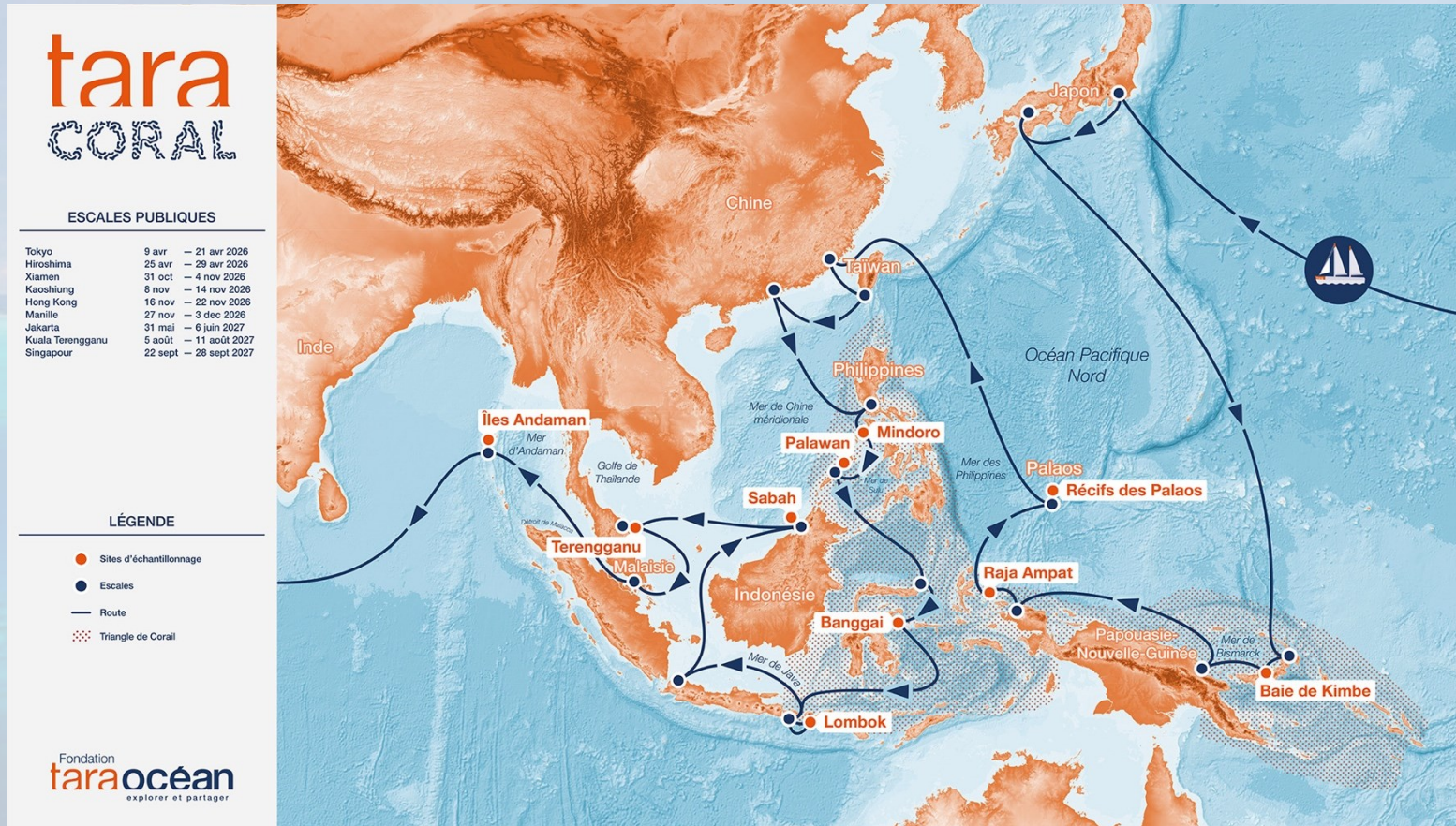
Crew members



Currently in a testing phase,
the departure of the first
expedition is scheduled for
July 2026.

TARA CORAL (2026-2027)

Second study of coral reefs resilience



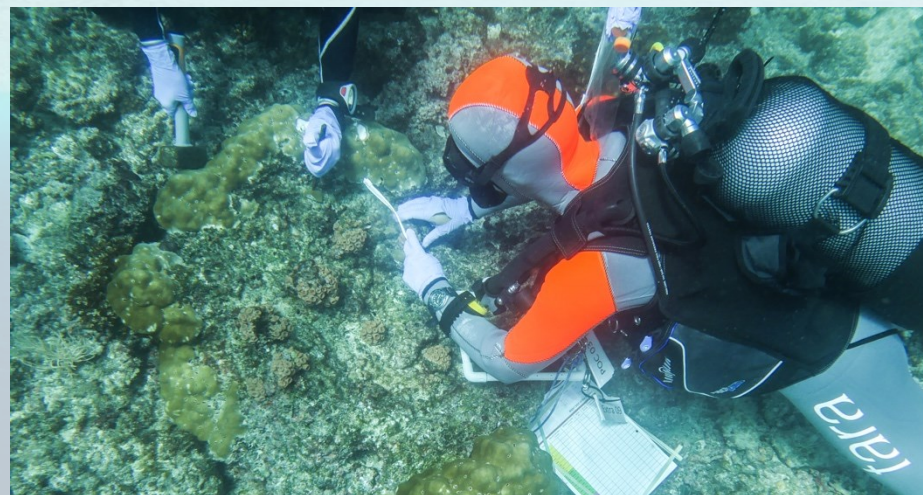
Understanding the resilience of coral reefs to climate change

6 host countries
10 sampling sites

TARA CORAL (2026-2027)



1,500 scientific sampling
dives on coral reefs





TO POLAR STATION

THANK YOU

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THE HACKATHON



PHASE 1 - QUALIFICATION



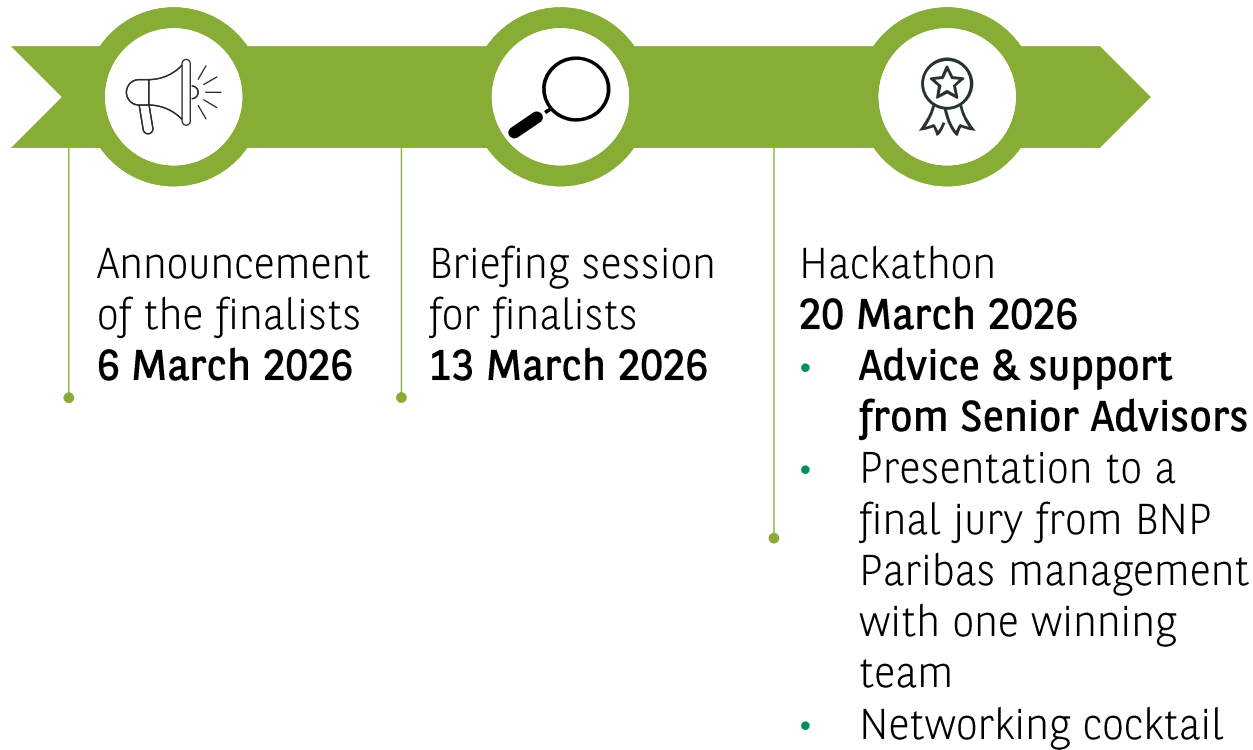
Criteria for registration ?

- All students in the penultimate year of their undergraduate studies or higher (including postgraduates) from any academic programme of The Chinese University of Hong Kong (CUHK), The City University of Hong Kong (CityU), The University of Hong Kong (HKU), and The Hong Kong University of Science and Technology (HKUST)
- Team of 4-6 students from the same university.
- To register, fill in the registration form available on the website and send it to sf.hackathon.hk@asia.bnpparibas.com by 13/02/2026.



PHASE 2 - FINALE

Following Phase I, six finalists teams will be selected and invited to join us for a full-day, in-person Hackathon at BNP Paribas Hong Kong on 20 March 2026.



JURY



HUGO LEUNG
Chief Executive Officer of
BNP Paribas Hong Kong,
Chief Executive Officer of
BNP Paribas Securities
(Asia) Ltd



ROSALIA KWONG
Head of Human
Resources Hong Kong,
BNP Paribas



SABRINA NOIRAN
Chief Sustainable
Business Officer,
Corporate & Institutional
Banking APAC,
BNP Paribas



EXCITING PRIZES!

FAST TRACK

in the BNP Paribas graduate or internship programme recruitment process for the winning teams

CAMBRIDGE CERTIFICATE

Earn a certificate in sustainable development from the Cambridge Institute for Sustainability Leadership

EVENT ABOARD TARA

the only schooner of its kind in the world, on a 2-year scientific ocean expedition



Design a prototype that helps a company in one of the following high ocean-dependency sectors (Aquafood, Pharmaceuticals, Energy, or Tourism) to reduce its negative impact on the ocean and connect this improvement to a financing mechanism



PHASE I – SECTORS – AQUAFOOD

Why this sector?

- One of the most ocean-dependent industries in the world
- Provides a **primary source of protein for more than 3 billion people**
- Supports around **60 million jobs globally**
- Long-term sector viability is directly linked to ocean health
- Facing increasing pressure from overfishing, ecosystem degradation and climate change

Key Challenges

- Over 35% of global fish stocks currently overexploited
- Limited access to capital for sustainable transition
- Difficulty in measuring, monitoring and monetising ocean-positive impact
- Fragmented value chains (producers, processors, retailers, regulators)

Why finance matters

- Financing solutions can incentivise sustainable practices across the value chain
- Opportunity to link capital allocation to measurable ocean impact



PHASE I – SECTORS – PHARMACEUTICAL

Why this sector?

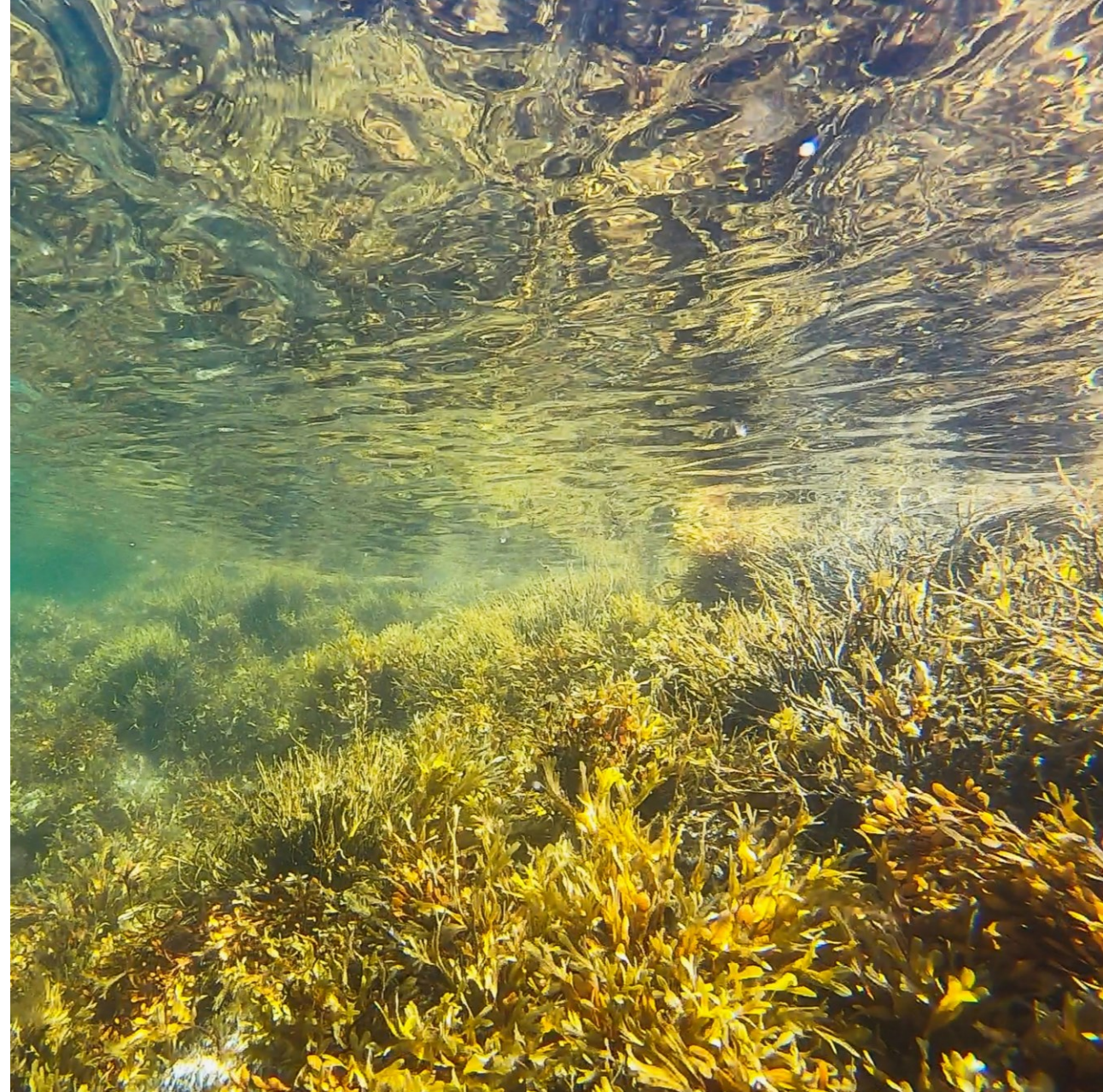
- The pharmaceutical sector relies on the ocean in less visible but highly strategic ways
- Over **50% of medicines are derived from or inspired by natural compounds**, including marine biodiversity
- Global pharmaceutical supply chains depend heavily on maritime transport and water-intensive production processes
- The sector therefore has a strong dependency on healthy marine ecosystems

Key Challenges

- Increasing detection of pharmaceutical residues in Marine and coastal environments
- Risking regulatory and reputational pressure linked to water pollution and biodiversity loss
- Limited visibility on impacts cross complex global supply chains
- Need for credible, measurable solutions to reduce pollution while maintaining innovation capacity

Why finance matters

- Financing can support investments in cleaner production, water treatment and supply chain transformation
- Opportunity to link funding to measurable reductions in marine pollution



PHASE I – SECTORS – ENERGY

Why this sector?

- The energy sector has a deep and structural relationship with the ocean
- Around 30% of global oil and gas production takes place offshore, and **offshore wind is among the fastest-growing renewable energy segments** worldwide
- Energy infrastructure relies on marine space, seabed stability and coastal ecosystems

Key Challenges

- Environmental pressures linked to offshore operations, seabed disturbance and marine biodiversity impacts
- Increasing regulatory scrutiny on offshore projects and marine special planning
- The need to balance energy security, climate objectives and ocean protection
- Difficulty in translating environmental performance into clear, measurable indicators

Why finance matters

- Financing can support the transition toward lower-impact offshore energy models, including offshore wind and cleaner maritime infrastructure
- Opportunity to link financing to measurable marine and biodiversity outcomes



PHASE I – SECTORS – TOURISM

Why this sector?

- Coastal and marine tourism is directly built on the attractiveness and health of ocean ecosystems
- The sector generates hundreds of billions of dollars in annual revenue, with **coral reefs alone contributing an estimated USD 36 billion per year to global tourism**
- Tourism activities depend on clean waters, healthy reefs, coastal landscapes and marine biodiversity

Key Challenges

- Environmental degradation driven by unmanaged or mass tourism (reef damage, pollution, coastal erosion)
- Increasing exposure to climate risks, including coral bleaching and sea-level rise
- Growing regulatory and reputational pressure on tourism operators and destinations
- Limited mechanisms to reinvest tourism revenues into ecosystem protection and resilience

Why finance matters

- Financing can support the transition toward more sustainable tourism models and resilient coastal infrastructure
- Opportunity to design financing solutions that reward ecosystem preservation and measurable environmental outcomes



PHASE I – PROBLEM STATEMENT

- Your prototype should:

1. Identify ocean dependencies and impacts

Explain how the company or sector depends on the ocean and how its activities create environmental impacts (e.g. resources, ecosystems, emissions, pollution biodiversity). Which pain point should be addressed by the company to reduce significantly their impacts?

2. Propose ocean-positive actions

Suggest relevant ocean conservation, restoration, or transition actions that could realistically be implemented and financed. Imagine an innovative way the bank could finance your project. Explain how this solution could be profitable for the company, with positive impacts both on the environment and on people (employees, customers, society).

3. Link actions to a financing mechanism

Show how a financing solution could incentivize, reward, or scale these actions (no detailed financial modelling required – focus on the logic).

Examples: Blended finance, Loans, Bonds, etc.

4. Provide a simple ESG & impact reporting template

Outline the key indicators that would be monitored, reported, and verified. Feel free to showcase a highly visual reporting to attract investors.



PHASE I – DELIVERABLE AND EVALUATION CRITERIA

■ Deliverable

Up to 5 slides maximum, PDF format, English

■ Evaluation Criteria

1. Relevance to the challenge

- Clear understanding of the problem statement
- Strong link between ocean dependencies, environmental impact, and the proposed solution
- Alignment with one of the targeted high ocean-dependency sectors

2. Creativity and innovation

- Originality of the approach

3. Impact potential

- How clearly does the solution address the challenge and deliver value for the bank and for the environment?

4. Feasibility & implementation potential/scalability

5. Overall quality of the presentation

The submissions will be evaluated by BNP Paribas professionals based on the above criteria. Following this evaluation, six finalist teams will be selected and announced on 6 March 2026.



QUESTIONS ?

